

Mobile Advertising Works Better Than Online

### **Why Mobile Advertising:**

10 times higher click-through rates than online advertising.

10 times higher aided brand awareness

8 times higher unaided brand awareness

6 times higher purchase intent

Our in-house creative and technological teams provide advice, and solutions, to help publishers and brands optimise opportunities in mobile advertising. Our dedicated account management team work closely with our clients to plan and deliver effective campaigns with measurable revenue streams.

Our unique ad formats and targeting approach deliver higher engagement rates for brands and more relevant ad experiences for consumers.